Società di consulenza e formazione



CORSO

BUSINESS ENGLISH SKILLS

OBIETTIVI

The Business English Skills course is an interactive, communicative course for acquiring practical skills for the business environment. Through a series of engaging and fun activities (mainly spoken), participants will gain confidence, improve linguistic abilities and foster business skills. These skills will be invaluable both in and out of the workplace.

PROGRAMMA

Giving Successful Presentations Public Speaking Writing Emails Communication (Verbal and non-verbal) Telephoning and liaising Meetings: Language and Tactics Products Selling Online

Proposed course books:

Companies International Marketing Solving Problems and Finding Solutions Communications Customer Service Success / Happiness / Time management The Powers of Positive Thinking Team Building / Improving relationships

Market Leader – Pre-Intermediate Course Book

- Market Leader Pre-Intermediate Practice File
- Email English
- Business Vocabulary In Use

METODO

Highly-interactive course based on communicative activities and linguistic participation

DESTINATARI

Working people or those who might need these skills later in their careers

REQUISITI Lower-Intermediate to Upper-Intermediate Level of English (A2-C1)

DURATA, DATE E ORARIO 10 lessons, one per week (Da definire) - 3 hours per week (Da definire)

NUMERO MINIMO 8-20 partecipanti

ATTESTATO Rilasciato attestato di partecipazione

INSEGNANTE

Michael Pannell, fully-qualified English mother tongue EFL teacher, with twenty years experience in teaching, communications and translation.

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